MARK W. LAMPLUGH JR.

LOCATION: Washington DC | PHONE: 561-762-9729 | EMAIL: contact@marklamplugh.com | [LinkedIn](https://www.linkedin.com/in/marklamplugh/) | [Marklamplugh.com](https://marklamplugh.com/)

**CHIEF MARKETING OFFICER | BOARD MEMBER | AUTHOR | CLIENT CHAMPION**

Date

Hiring Manager Name (If Applicable)

Title/Role

Company Name

Address

Address

Dear Mr. / Ms. Hiring Manager Name (To whom it may concern):

As a recognized industry leader with over a decade of experience, guiding cross-functional teams in harnessing the power of self-developed digital marketing strategies, social media platforms, and major publications to deliver expertise and scale organizations and startups, I can offer [Insert Company] the following:

* 10+ years of success, spearheading the marketing function for multi-location organizations and emerging startups as CMO, Advisor, and Board Member, specializing in marketing, digital marketing, social media, public relations, marketing automation, advertising, and client relationship management.
* Inventive mindset and track record of employing a creative and effective approach to defining and executing digital marketing strategies and ad campaigns, utilizing expertise in Google Analytics to drive performance and market positioning.
* Strong history of creating high-quality, targeted social media strategies across Facebook, Twitter, Instagram, Medium, and LinkedIn, as well as custom, detailed content and SEO/PPC campaigns that achieve record levels of traffic and awareness.
* Player-coach mentality and extensive experience building, motivating, training, and leading teams of 500+ direct and indirect reports, promoting high levels of communication, collaboration, and advancement.
* Exceptional industry knowledge and passion for delivering expertise and awareness to audiences through best-selling books and 40+ articles major publications, including Entrepreneur Magazine, Business.com, and The Startup.
* Outstanding interpersonal and communication skills and ability to cultivate and maintain productive partnerships with executives, stakeholders, clients, and teams.
* You can always add 1-2 bullets that align directly with the role/company you are targeting.

Additionally, I have garnered a strong social media presence, generating hundreds of thousands of followers and a 1M+ monthly reach across major platforms. I am confident that my background, skill set, and passion for excellence will allow me to add immediate value to your organization as [Insert Position].

Thank you for your time and consideration. I look forward to meeting to discuss my qualifications further.

Sincerely,

Mark W. Lamplugh Jr.